

ANNUAL REPORT 2023-24

ANVCS.ORG



AnewVista Community Services

A 501 © (3) non-profit organization

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AT A GLANCE

Mission & Vision

Connecting Seniors to Tech, One Click at a Time

AnewVista Community Services' (ANVCS.org) mission is to provide access to free technology education that is consistently delivered 2 to 5 times a week to all seniors. We strive to create a frustration-free learning environment where every senior feels confident and capable in the digital world.

ANVCS.org empowers seniors to thrive in the digital age. By improving digital literacy, we reduce health disparities, improve social connectedness and empower seniors to make informed decisions while aging in place.

ANVCS.org is driven by a clear vision: a world where all seniors confidently navigate technology and access the information and resources, they need to live happier, healthier, and more independent lives.

We offer practical technology training to lead seniors on a journey from frustration to competence to confidence; ultimately, becoming tech evangelists within their communities.

"it's a great service for a generation that has not grown up with technology I think these classes are awesome. As a senior, I always learn something new and useful. That these classes are offered for free to many on fixed income to keep us in the loop on current technology is an amazing contribution to seniors. It is important to be able to use technology to get things accomplished"

Key Highlights

In its 5th year, ANVCS continued to bridge the digital divide for seniors, expanding our reach and impact within the community. We are proud to share the following highlights from 2024: **Key Achievements:**

- Expanded Class Offerings: Offered 200 class topics, including many new ones like Al literacy, smart home technology, and online banking security, responding to the evolving needs and interests of our senior community.
- Increased Community Partnerships: Collaborated with 7 new senior centers and community organizations, broadening our reach and providing tech education to a wider audience.
- Enhanced Online Resources: Developed a comprehensive online resource library with video tutorials and weekly blogs and shorts (short videos) ensuring accessibility to support beyond the classroom.
- Advocacy for Digital Inclusion: Participated in local and regional forums on digital equity, advocating for policies and initiatives that promote technology access and literacy for all seniors.
- Grant Fundings: Secured grants from 6 new foundations as we continue to have deeper impact on the well-being and health of our seniors. We are committed to responsible stewardship of all funds, ensuring maximum impact on the lives of seniors.



Seniors from Indian origin enjoying a Class on Cyber Security at India Community Center (ICC) Cupertino



Seniors at Mountain View Senior Center after Lunch program attending a tech class funded by El Camino Health District

Spanish Tech Class at the
Fair Oaks Adult Activity
Center in Redwood City is
offered twice a month funded
by SHD & Dignity Health





Seniors at Barbara Lee
Senior Center in Milpitas
continue to enjoy AnewVista
Tech Class every week on
Zoom facilitated by their staff

Looking Ahead

In 2025-26, ANVCS will continue to innovate and expand our programs to meet the evolving needs of seniors in the digital age. We will focus on:

- Addressing the Al Divide: Equipping seniors with the knowledge and skills to navigate
 the rise of artificial intelligence safely and effectively. We plan to focus on content
 distribution through accessible technologies.
- Promoting Digital Health Equity: Expanding access to telehealth, online health resources, and digital tools with a focus on health apps and portals.
- Building a Sustainable Future: Our priority is to work with socially responsible corporate organizations and build community giving partnerships.
- In-person Events: Building awareness and strengthening our mission to engage with seniors.
- Continuing Expansion: We seek to expand our board, instructors (multiple languages),
 establishing new partnerships and serving seniors from diverse backgrounds.



BY THE NUMBERS

Tech Classes and Resources

Learning and Engagement through regular online zoom classes continues with more focus on in-person classes.

150+ Tech Topics

Covered to reduce fear, build confidence and drive tech engagement with seniors

3-5 Times a Week

Live consistent online classes
make them accessible and build
trust with tech

5000+ Views - Blogs/Videos

Online resources provided for outreach and easy access through social media and weekly newsletters

200+ Free Classes

Free tech classes delivered to seniors helping them navigate tech, On Zoom and In-person

5000+ Tech Tip Cards

Distributed to raise awareness about tech adoption (English, Spanish & Chinese)

20-80 Seniors Attendance

On zoom and in-person class bring a sense of community; inperson classes at retirement communities are at high demand

2500+ Seniors Served

(In Santa Clara and San Mateo Counties and greater Bay Area)

Partnerships

Partnerships grew to more than 12 partners.

In last year ANVCS offered classes at several Senior Centers/Retirement Communities.

- Barbara Lee Senior Center Milpitas
- Burlingame Senior Center
- San Mateo Villages
- Mountain View Senior Center
- Fair Oaks Adult Activity Center, Redwood City
- India Community Center (Cupertino)
- India Community Center (Milpitas)
- PJCC, Palo Alto
- Avenidas Villages
- Forum, Cupertino
- Vi Living, Palo Alto
- Eskaton, Carmichael
- Redwood City Senior Center
- Los Altos Senior Center

Empowering Community Based Organizations

ANVCS work with the staff of CBOs to empower them to be more effective in addressing the needs of seniors when it comes to technology adoption.

Staff of Barbara Lee Senior Center in Milpitas shares her sentiment:

AnewVista Community Services has been an invaluable partner in supporting the senior population in Milpitas. Through their in-person and Zoom classes, they have helped many members of the Barbara Lee Senior Center gain confidence and proficiency in using technology. These classes have provided a safe, supportive environment for seniors to learn and practice essential tech skills, making a real difference in their daily lives.

We have a dedicated group of seniors who attend the classes bi-weekly, and their gratitude for what they have learned is truly heartwarming. One senior even shared that they

feel empowered and much more capable of navigating the world of technology, which they once found intimidating.

In addition to helping our seniors, AnewVista's training and guidance have also greatly benefited the staff at the Barbara Lee Senior Center. Their expertise has enabled our team to improve how we offer technology-related services and better support the needs of our members. With the knowledge and skills we've gained, we can now assist seniors more effectively and ensure that the resources we provide align with their learning goals. Thanks to AnewVista's efforts, our seniors are no longer afraid of engaging with technology—they are embracing it. Whether they're learning to use their smartphones, exploring apps, or understanding online tools, these classes are helping our members stay connected, informed, and independent.

We deeply appreciate the work AnewVista Community Services is doing for our community, and we look forward to continuing this impactful collaboration.

BUILDING CARING COMMUNITY

- Increased Digital Literacy
- Enhanced Social Connection

Improved Health Outcomes

- Greater Independence and
 Confidence for Seniors
- Strong Community Impact
- Collaborating with Senior
 Organizations

10,000+ Hours Served

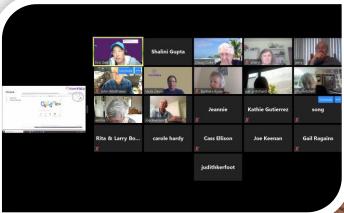
Community

Building Together with and for Seniors.

ANVCS works deeply and consistently with the community. Our annual holiday party was hosted by Fair Oaks Adult Activity Center (served Taco Lunch to 80 Seniors). Lunch was well attended by our grantors, donors, board members as well.









Impact

We believe learning shouldn't be confined to the classroom. That's why we're expanding our resources to include a growing library of informative blogs and videos, available to seniors whenever they need them. This online content complements our classes, offering ongoing support and building confidence for navigating today's digital world. We lever the trust that we built during live classes, so seniors have a trusted partner in their journey to stay connected, informed, and empowered.

Outcomes from Dec 2024 survey of ANVCS community

- 97.3% of the ANVCS community feel confident in identifying phishing emails/texts
- 98.6% of the ANVCS community has avoided financial loss
- 84% of the ANVCS community feels confident about their technology and help and encourage others to use technology.
- 81.7% of the ANVCS community uses apps for streaming or food delivery, ordering services online
- 71% of the ANVCS community is excited about AI

97.2% of the ANVCS community is comfortable accessing online health records

"Fantastic non-profit organization supporting seniors and our use of technology"

"It's wonderful that these workshops are given to seniors at no charge on zoom"

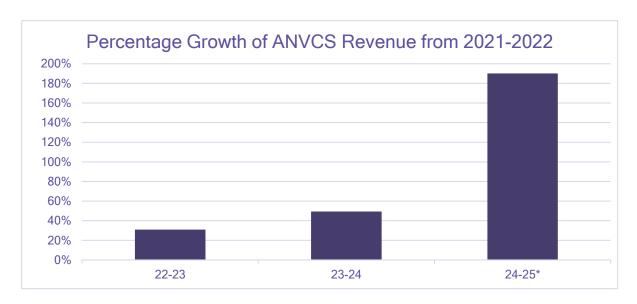
"What I have learned has been very useful"

"Very impactful. Great mission that has identified a gap in services for older adults."

FINANCIALS

Budget

AnewVista Community Services is experiencing a period of robust financial health and growth in its 4th year. This positive trend can be attributed to increased community support, successful fundraising initiatives(6 new grantors), and the expansion of our program offerings. ANVCS remains committed to responsible financial management and ensuring that resources are effectively utilized to further our mission of empowering seniors in the digital world.



5000 Tech Tip Cards in Simplified Chinese, Spanish & English distributed at Senior Centers





BOARD OF DIRECTORS

Board of Directors & Team



Shalini Gupta
Co-founder & President



Vada Dean
Co-founder & Vice President



Eric Gee

Co-founder & Treasurer



Lisa Schofield



<u>Donna Smith</u>



Jeff Gee



Kalpana Guha

THANK YOU

Grantors and partners

2023 has been a year when we got funding from many new foundations.

We thank our Grantors and Partners!





























Donors & Community

Thank You to Donors & Community who believed in our vision.

AnewVista Community Services is grateful to the donors.

In 2024 end of the year appeal, we were able to reach our goal of \$30,000 with generous support from our community.

Andi & Wilbur Jackson Angela Tang Barb Berry Barbara August Barbara Dubnick Barbara Kyser Barbara McCarthy Betty Toepfer **Bob Roeser** Carol Nash Chin Lim Chris Holt Chuck Seiloff Cynthia & Bob Shannon Davina Dubnick Diana Chin Diane Rolfe Dick Imperiale Dick Smallwood Donald Ho Elaine Raper Elisabetta Chiaramonte Elizabeth Weil **Evelyn Hom** Flora Wu

Gail Ragains

Geri Hom

Helen Cannon Jack Trollman James & Megan Gailey Janet Harding Janet Larson Jerry Grainger Jerrie Brick Joe Keenan John Matthews John O'Donnell Joyce Hanna Judy Chang Karl Bucholz Karlheinz Lammeyer Kimberly Thompson Linda Golub Linda Sasaki Lisa & Dennis Schofield Marcia Moriarty Marcy Elsbree Mariann Sheldon Marie Violet Marina Huang Mary Lou Schiavo Maureen Lane Mike Mokelke Mimi Campbell

Molly Meschke Nancy Struck Ning Liu Nupur Oza Pamela Hardy Pat Bashaw Pat Pritchard Peter Kunedt Raj Gupta Ralph Cahn Renu Kathail Rita Blumstein Roz Haber Sally Carnevale Shalini Gupta Shirley Matteson Song Leung Steven Braithwaite Sue Dinwiddie Sue Hiller Susan Betz Susan Speicher Thalia Welch Theresa Presser Valerie Simmons Virginia Siegman

Monica & Jordan Engel

making tech champions from our seniors