



# ANNUAL REPORT 2023-24

ANVCS.ORG



## AnewVista Community Services

A 501 © 3 non-profit organization

Email: [info@anvcs.org](mailto:info@anvcs.org)

Website: [www.anvcs.org](http://www.anvcs.org)

Tel: 650-300-0688

250 Hillview Ave

Redwood City, CA 94062

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# AT A GLANCE

## Mission & Vision

### Connecting Seniors to Tech, One Click at a Time

AnewVista Community Services' (ANVCS.org) mission is to provide access to free technology education that is consistently delivered 2 to 5 times a week to all seniors. We strive to create a frustration-free learning environment where every senior feels confident and capable in the digital world.

ANVCS.org empowers seniors to thrive in the digital age. By improving digital literacy, we reduce health disparities, improve social connectedness and empower seniors to make informed decisions while aging in place.

ANVCS.org is driven by a clear vision: a world where all seniors confidently navigate technology and access the information and resources, they need to live happier, healthier, and more independent lives.

We offer practical technology training to lead seniors on a journey from frustration to competence to confidence; ultimately, becoming tech evangelists within their communities.

*"It's a great service for a generation that has not grown up with technology I think these classes are awesome. As a senior, I always learn something new and useful. That these classes are offered for free to many on fixed income to keep us in the loop on current technology is an amazing contribution to seniors. It is important to be able to use technology to get things accomplished"*

## Key Highlights

In its 5<sup>th</sup> year, ANVCS continued to bridge the digital divide for seniors, expanding our reach and impact within the community. We are proud to share the following highlights from 2024:

### Key Achievements:

- **Expanded Class Offerings:** Offered 200 class topics, including many new ones like AI literacy, smart home technology, and online banking security, responding to the evolving needs and interests of our senior community.
- **Increased Community Partnerships:** Collaborated with 7 new senior centers and community organizations, broadening our reach and providing tech education to a wider audience.
- **Enhanced Online Resources:** Developed a comprehensive online resource library with video tutorials and weekly blogs and shorts (short videos) ensuring accessibility to support beyond the classroom.
- **Advocacy for Digital Inclusion:** Participated in local and regional forums on digital equity, advocating for policies and initiatives that promote technology access and literacy for all seniors.
- **Grant Fundings:** Secured grants from 6 new foundations as we continue to have deeper impact on the well-being and health of our seniors. We are committed to responsible stewardship of all funds, ensuring maximum impact on the lives of seniors.

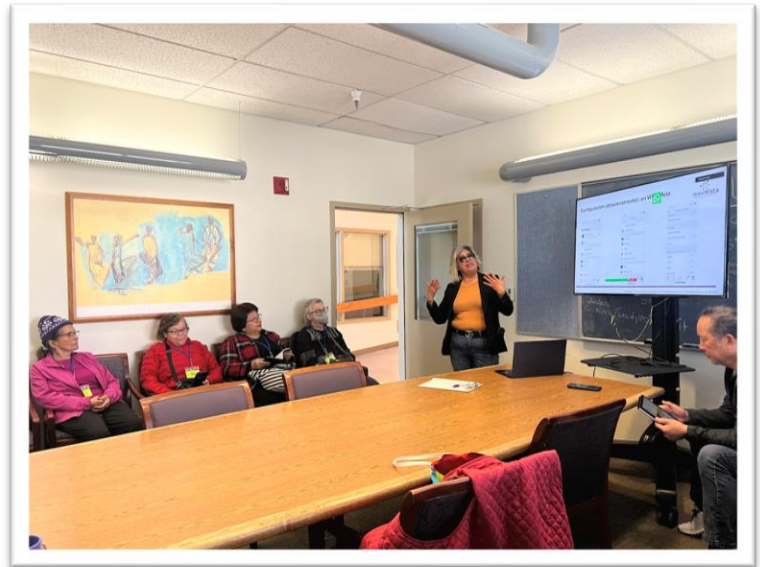


Seniors from Indian origin  
enjoying a Class on Cyber  
Security at India  
Community Center (ICC)  
Cupertino



Seniors at Mountain View Senior Center after Lunch program attending a tech class funded by El Camino Health District

Spanish Tech Class at the Fair Oaks Adult Activity Center in Redwood City is offered twice a month funded by SHD & Dignity Health



Seniors at Barbara Lee Senior Center in Milpitas continue to enjoy AnewVista Tech Class every week on Zoom facilitated by their staff

## Looking Ahead

In 2025-26, ANVCS will continue to innovate and expand our programs to meet the evolving needs of seniors in the digital age. We will focus on:

- **Addressing the AI Divide:** Equipping seniors with the knowledge and skills to navigate the rise of artificial intelligence safely and effectively. We plan to focus on content distribution through accessible technologies.
- **Promoting Digital Health Equity:** Expanding access to telehealth, online health resources, and digital tools with a focus on health apps and portals.
- **Building a Sustainable Future:** Our priority is to work with socially responsible corporate organizations and build community giving partnerships.
- **In-person Events:** Building awareness and strengthening our mission to engage with seniors.
- **Continuing Expansion:** We seek to expand our board, instructors (multiple languages), establishing new partnerships and serving seniors from diverse backgrounds.



# BY THE NUMBERS

## Tech Classes and Resources

**Learning and Engagement through regular online zoom classes continues with more focus on in-person classes.**

### **150+ Tech Topics**

Covered to reduce fear, build confidence and drive tech engagement with seniors

### **200+ Free Classes**

Free tech classes delivered to seniors helping them navigate tech, On Zoom and In-person

### **3-5 Times a Week**

Live consistent online classes make them accessible and build trust with tech

### **5000+ Tech Tip Cards**

Distributed to raise awareness about tech adoption (English, Spanish & Chinese)

### **5000+ Views - Blogs/Videos**

Online resources provided for outreach and easy access through social media and weekly newsletters

### **20-80 Seniors Attendance**

On zoom and in-person class bring a sense of community; in-person classes at retirement communities are at high demand

## **2500+ Seniors Served**

**(In Santa Clara and San Mateo Counties and greater Bay Area)**

## Partnerships

### Partnerships grew to more than 12 partners.

In last year ANVCS offered classes at several Senior Centers/Retirement Communities.

- Barbara Lee Senior Center Milpitas
- Burlingame Senior Center
- San Mateo Villages
- Mountain View Senior Center
- Fair Oaks Adult Activity Center, Redwood City
- India Community Center (Cupertino)
- India Community Center (Milpitas)
- PJCC, Palo Alto
- Avenidas Villages
- Forum, Cupertino
- Vi Living, Palo Alto
- Eskaton, Carmichael
- Redwood City Senior Center
- Los Altos Senior Center

## Empowering Community Based Organizations

ANVCS work with the staff of CBOs to empower them to be more effective in addressing the needs of seniors when it comes to technology adoption.

### Staff of Barbara Lee Senior Center in Milpitas shares her sentiment:

*AnewVista Community Services has been an invaluable partner in supporting the senior population in Milpitas. Through their in-person and Zoom classes, they have helped many members of the Barbara Lee Senior Center gain confidence and proficiency in using technology. These classes have provided a safe, supportive environment for seniors to learn and practice essential tech skills, making a real difference in their daily lives.*

*We have a dedicated group of seniors who attend the classes bi-weekly, and their gratitude for what they have learned is truly heartwarming. One senior even shared that they*



*feel empowered and much more capable of navigating the world of technology, which they once found intimidating.*

*In addition to helping our seniors, AnewVista's training and guidance have also greatly benefited the staff at the Barbara Lee Senior Center. Their expertise has enabled our team to improve how we offer technology-related services and better support the needs of our members. With the knowledge and skills we've gained, we can now assist seniors more effectively and ensure that the resources we provide align with their learning goals.*

*Thanks to AnewVista's efforts, our seniors are no longer afraid of engaging with technology—they are embracing it. Whether they're learning to use their smartphones, exploring apps, or understanding online tools, these classes are helping our members stay connected, informed, and independent.*

*We deeply appreciate the work AnewVista Community Services is doing for our community, and we look forward to continuing this impactful collaboration.*

## **BUILDING CARING COMMUNITY**

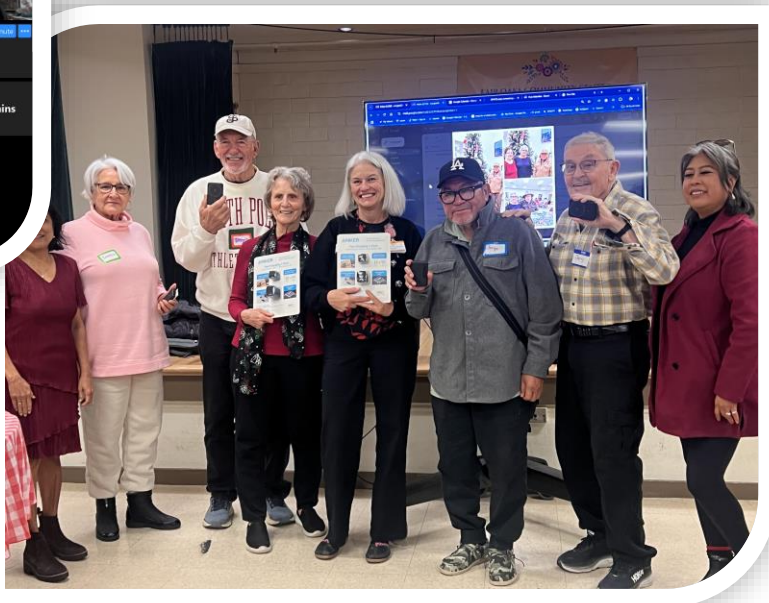
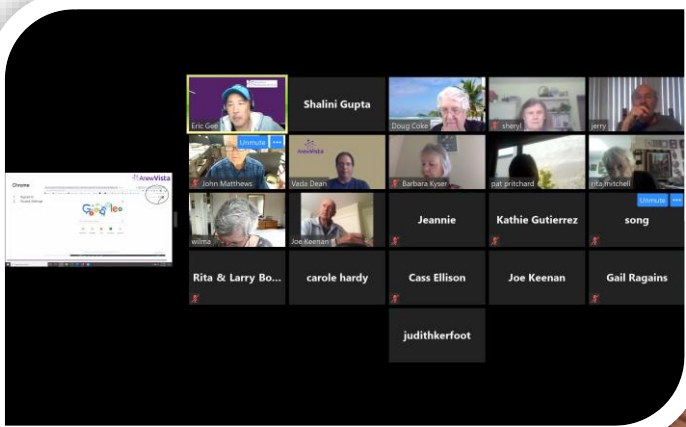
- **Increased Digital Literacy**
- **Enhanced Social Connection**
- **Strong Community Impact**
- **Improved Health Outcomes**
- **Greater Independence and Confidence for Seniors**
- **Collaborating with Senior Organizations**

**10,000+ Hours Served**

# Community

## Building Together with and for Seniors.

ANVCS works deeply and consistently with the community. Our annual holiday party was hosted by Fair Oaks Adult Activity Center (served Taco Lunch to 80 Seniors). Lunch was well attended by our grantors, donors, board members as well.



## Impact

We believe learning shouldn't be confined to the classroom. That's why we're expanding our resources to include a growing library of informative blogs and videos, available to seniors whenever they need them. This online content complements our classes, offering ongoing support and building confidence for navigating today's digital world. **We lever the trust that we built during live classes, so seniors have a trusted partner in their journey to stay connected, informed, and empowered.**

Outcomes from Dec 2024 survey of ANVCS community

- 97.3% of the ANVCS community feel confident in identifying phishing emails/texts
- 98.6% of the ANVCS community has avoided financial loss
- 84% of the ANVCS community feels confident about their technology and help and encourage others to use technology.
- 81.7% of the ANVCS community uses apps for streaming or food delivery, ordering services online
- 71% of the ANVCS community is excited about AI

**97.2% of the ANVCS community is comfortable accessing online health records**

*“Fantastic non-profit organization supporting seniors and our use of technology”*

*“It's wonderful that these workshops are given to seniors at no charge on zoom”*

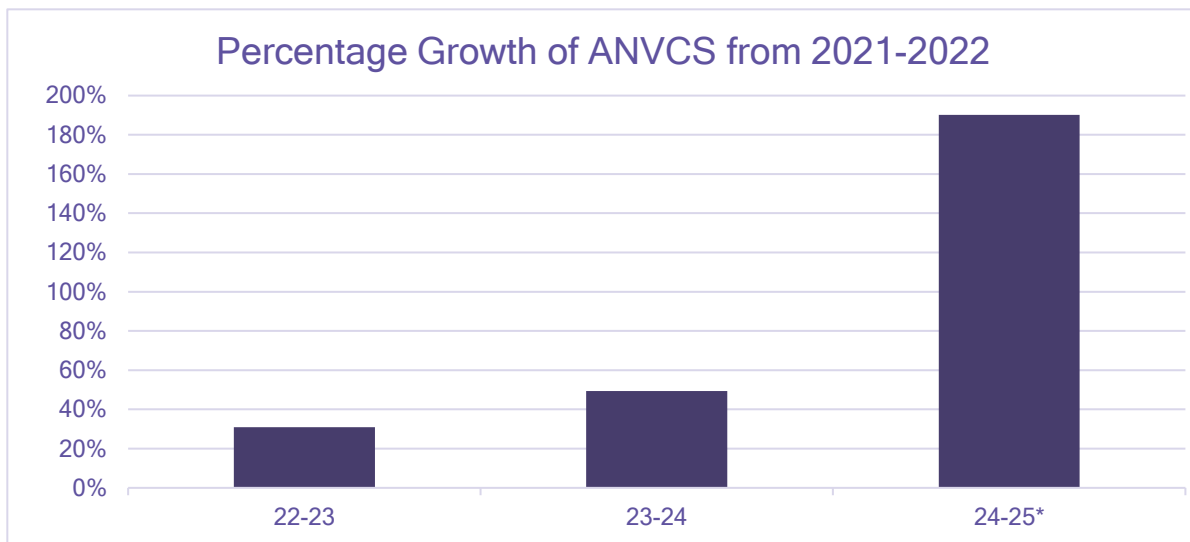
*“What I have learned has been very useful”*

*“Very impactful. Great mission that has identified a gap in services for older adults.”*

# FINANCIALS

## Budget

AnewVista Community Services is experiencing a period of robust financial health and growth in its 4<sup>th</sup> year. This positive trend can be attributed to increased community support, successful fundraising initiatives(6 new grantors), and the expansion of our program offerings. ANVCS remains committed to responsible financial management and ensuring that resources are effectively utilized to further our mission of empowering seniors in the digital world.



### 5000 Tech Tip Cards in Simplified Chinese, Spanish & English distributed at Senior Centers

**Consejo Tecnológico**

**Google Traductor (Translate)**

Clases de tecnología gratuitas para personas mayores

[www.anvcs.org/classes](http://www.anvcs.org/classes)

**AnewVista Community Services**

info@anvcs.org  
(650)300-0688




**AnewVista** Está orgullosamente respaldado por:





info@anvcs.org  
(650)300-0688

**Seleccione el idioma**

1. Seleccione idioma natal
2. Seleccione el idioma a traducir
3. Escriba las palabras a traducir
4. Prueba a dictar las palabras a traducir haciendo clic en el micrófono

**Pruebe el modo de conversación**

- A) Haga clic en Conversación
- B) Cada idioma tiene un micrófono, cada persona puede presionar el micrófono y hablar, y será traducido
- C) Presione el otro micrófono, traducirá las palabras habladas




**Consejo Tecnológico**

**Google Traductor**

**AnewVista** Community Services

info@anvcs.org  
(650)300-0688

Recursos para personas mayores

Clases de tecnología en línea gratuitas en vivo en inglés y español (presenciales)

[www.anvcs.org](http://www.anvcs.org)

# BOARD OF DIRECTORS

## Board of Directors & Team



Shalini Gupta  
Co-founder & President



Vada Dean  
Co-founder & Vice President



Eric Gee  
Co-founder & Treasurer



Lisa Schofield



Donna Smith



Jeff Gee



Kalpana Guha

# THANK YOU

Grantors and partners

2023 has been a year when we got funding from many new foundations.

We thank our Grantors and Partners!



## Donors & Community

### Thank You to Donors & Community who believed in our vision.

AnewVista Community Services is grateful to the donors.

**In 2024 end of the year appeal, we were able to reach our goal of \$30,000 with generous support from our community.**

Andi & Wilbur Jackson  
 Angela Tang  
 Barb Berry  
 Barbara August  
 Barbara Dubnick  
 Barbara Kyser  
 Barbara McCarthy  
 Betty Toepfer  
 Bob Roeser  
 Carol Nash  
 Chin Lim  
 Chris Holt  
 Chuck Seiloff  
 Cynthia & Bob Shannon  
 Davina Dubnick  
 Diana Chin  
 Diane Rolfe  
 Dick Imperiale  
 Dick Smallwood  
 Donald Ho  
 Elaine Raper  
 Elisabetta Chiaramonte  
 Elizabeth Weil  
 Evelyn Hom  
 Flora Wu  
 Gail Ragains  
 Geri Hom

Helen Cannon  
 Jack Trollman  
 James & Megan Gailey  
 Janet Harding  
 Janet Larson  
 Jerry Grainger  
 Jerrie Brick  
 Joe Keenan  
 John Matthews  
 John O'Donnell  
 Joyce Hanna  
 Judy Chang  
 Karl Bucholz  
 Karlheinz Lammeyer  
 Kimberly Thompson  
 Linda Golub  
 Linda Sasaki  
 Lisa & Dennis Schofield  
 Marcia Moriarty  
 Marcy Elsbree  
 Mariann Sheldon  
 Marie Violet  
 Marina Huang  
 Mary Lou Schiavo  
 Maureen Lane  
 Mike Mokolke  
 Mimi Campbell

Monica & Jordan Engel  
 Molly Meschke  
 Nancy Struck  
 Ning Liu  
 Nupur Oza  
 Pamela Hardy  
 Pat Bashaw  
 Pat Pritchard  
 Peter Kunedt  
 Raj Gupta  
 Ralph Cahn  
 Renu Kathail  
 Rita Blumstein  
 Roz Haber  
 Sally Carnevale  
 Shalini Gupta  
 Shirley Matteson  
 Song Leung  
 Steven Braithwaite  
 Sue Dinwiddie  
 Sue Hiller  
 Susan Betz  
 Susan Speicher  
 Thalia Welch  
 Theresa Presser  
 Valerie Simmons  
 Virginia Siegman

**making tech champions from our seniors**